

# 1st Pre-Board Exam : 2015 - 16

Sub. : Business Study

Class : XII

M.M. 80

Time : 3 Hrs.

General Instructions : (i) Answer to questions carrying 1 mark may be from one word to one sentence.

(ii) Answers to questions carrying 3 marks may be from 50 to 75 words.

(iii) Answers to questions carrying 4-5 marks may be about 150 words.

(iv) Answers to questions carrying 6 marks may be about 200 words.

1. A company uses environment friendly methods of production. Which objective company is trying to achieve? 1
2. What is meant by 'Principles of Management'? 1
3. Ayesha, a Manager, decided that there will be separate departments for finance, marketing, production and sales in her company. By doing so she is following a principle of management. Name the Principle. 1
4. Why is business environment called dynamic? State. 1
5. What types of plan is no smoking in business premises? 1
6. Why is it said that recruitment is a positive step in the process of staffing? 1
7. At which level of management directing takes place? 1
8. How is controlling a forward looking function? State. 1
9. Discuss the social objectives of management. 3
10. What is meant by 'economic environment' of business. 3
11. What is meant by 'planning'? List any two features of planning. 3
12. What is meant by 'Financial management? Explain dividend decision' taken under financial decision making. 3
13. Give meaning of stock exchange. State its two functions. 3
14. Explain the following money market instruments ; (a) Treasury Bill; (b) Commercial Paper. 4
15. Explain any four features of management. 4
16. Explain the principle of 'Discipline' and 'Order'. 4
17. Explain the concept of technological environment. 4
18. State any four benefits of training. 4

19. Explain the concept of 'Motivation' and 'Leadership'. 4
20. Explain briefly the relationship between 'planning and 'controlling'. 5
21. What is meant by Dividend decision? State any four factors affecting the dividend decision. 5
22. Explain 'procedure' and 'programme' types of plan. 5
23. Nikita and Salman completed their MBA and started working in a multinational company at the same level. Both are working hard and are happy with their employer Salman had the habit of backbiting and wrong reporting about his colleagues to impress his boss. All the employees in the organisation knew about it. At the time of performance appraisal the performance of Nikita was judged better than Salman. Even then their boss, Mohammad Shariff decided to promote Salman stating that being a female Nikita will not be able to handle the complications of a higher post.
  - (i) Identify and explain the principle of management which was not followed by this multinational company. 6
  - (ii) Identify the values which are being ignored quoting the lines from the above para. 6
24. Explain 'Differential Piece Rate' and 'Functional Foremanship' as techniques of scientific management. 6
25. Explain with the help of one example each how 'Political Environment' and Legal Environment' affect the functioning of a business enterprise. 6

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